Gravity Software™

Tag Line

“Small Business Management in the Cloud”

Overview

Gravity Software (Gravity) is the first online business management application exclusively written for small businesses that is built on the Microsoft Dynamics CRM platform. More than just accounting, Gravity provides the necessary tools and processes to help businesses grow. Gravity gets results not just numbers by incorporating many of the principles of EOS™ (Entrepreneurial Operating System [www.eosworlwide.com](http://www.eosworlwide.com)).

Gravity’s robust features are designed to leverage a company’s growth without holding it back. Our key design element provides a user-friendly interface while ensuring the integrity of a company’s data. Gravity’s complete accounting audit trail provides a one click correction to any transaction. You can easily enter and manage a transaction on one screen. No popups or multiple clicks needed, e.g., you can enter a voucher, post it and print a check from one screen. So simple, yet powerful!

Microsoft Dynamics CRM platform hosts over 40,000 companies worldwide and has become one of the most reliable platforms available today. By utilizing Microsoft Dynamics CRM Online cloud based platform, Gravity makes it simple for businesses to operate from anywhere, at anytime.

Companies have the distinct advantage of having one platform for CRM and Financials that are fully integrated to meet your unique business needs. There’s no need to manage two separate applications or install software to integrate CRM with your accounting application.

Simply and Easily Upgrade from QuickBooks™ for companies that have outgrown QuickBooks, Gravity provides advanced features to grow your business efficiently. Gravity’s business management features include:

1. Dimension Reporting
2. Multi-Location Inventory
3. Full Role Based Security
4. Complete Transaction Audit Trail
5. Segmented Chart of Accounts

Gravity allows companies to move from QuickBooks as simple as following a wizard in less than an hour.

Features

1. **Built on the Microsoft Dynamic CRM** P**latform** - Gravity is fully integrated to Microsoft Dynamics CRM. No need to run your accounting on a separate platform and deal with integration tools.
2. **Full Audit Trail** - Gravity combines ease of use with complete audit trail on every transaction
3. **One Button Correction -** Correct a transaction with one click and still maintain an audit trail
4. **Cloud-Based, Browser Independent -** Built on the Microsoft Dynamics CRM Online platform, there is no need to purchase hardware or manage a complex infrastructure. You can securely access Gravity from any standard browser on your desktop or mobile devices.
5. **Security to Protect your Data -** Gravity utilizes security roles to control access to your company’s data to ensure that users cannot see information or create documents that you don’t want them to see.
6. **Dimensions, Dimensions, Dimensions -** Gravity provides the ability to tag every transaction with dimension codes that allows you to track projects, events or even repairs to specific activities.
7. **Advanced Find Queries -** Gravity gives you the ability to slice and dice your data with an easy, yet powerful query tool.
8. **Dashboards that Matter** - Gravity comes with predefined scorecards that provides better insight into your company data. Our advanced dashboard allows you to compare your company’s performance to your peers in real-time.
9. Robust Features to Help Leverage a Small Business’ Growth -
   1. A Flexible, Segmented Chart of Accounts.
   2. Multi-Location Inventory
   3. Sales Reporting by Salesperson, Territory or User Defined Dimensions
   4. Complete 1099 Tracking and Reporting

Explore the benefits of Gravity Software and grow your business. Contact us for a demo.